

SCIENTIFIC FILM REQUIREMENTS OVERVIEW

Film Submission Categories:

- Cataract Complications
- Cataract/Implant Surgery
- Glaucoma Surgery
- In-House Productions: A film produced by the author independent of financial or technical resources provided by a professional entity.
- Instruments and Devices/IOLs
- New Producer/Young Physician: Combined category that includes the New Producer of any age and the Young Physician. New Producers can submit in this category if this is their 1st or 2nd film as the lead producer and they have not won in a society film festival as the lead producer. A Young Physician producer is in their first 5 years of practice after residency and fellowship and has not won in a society film festival as the lead producer.
- New Techniques
- Quality Teaching
- Refractive/Cornea Surgery
- Special Interest: Films that don't easily fit into the other categories because of their unusual subject matter or unique approach.

Title: *Limited to 140 characters, including spaces and punctuation*

The title should accurately and concisely reflect the submission content. Do not use product/trade names in the title, use generic names instead. The title should not be formulated as a question or statement (i.e., should not include a verb). Titles should follow title case rules and may be edited by ASCRS editorial staff. Please do not enter the title in all CAPS.

Synopsis: *Limited to 400 characters, including spaces and punctuation. The synopsis should provide a brief overview of your film.*

Key dates for film submissions:

- September 22, 2017 (Friday) at 11:59 p.m. (Pacific Time): Submissions deadline for title and synopsis only
- September 22, 2017: Financial Interest Statement deadline for producers and co-producers
- October 13, 2017: Submission acceptance notification with edited titles emailed to producer
- December 1, 2017–February 1, 2018: Submission deadline for physical film upload or receipt of mailed submission (mail address in PDF)

Contact Information for films: Michelle Martin, mmartin@ascrs.org

Number of Film Submissions Allowed Per Person: You may be listed as a first producer on one film, and a co-producer on two additional films for a maximum of three films.

RESPONSIBILITIES OF THE LEAD PRODUCER:

- Prior to submitting, the lead producer must complete their financial disclosure information.
- Producers and co-producers may need to create an ASCRS-ASOA account before they can be listed on the submission.
- Lead producers must notify co-producers to complete their financial disclosure by September 22, 2017. Co-producers who have not completed the disclosure form will be removed from the submission.

FILM SYNOPSIS DEADLINE: SEPTEMBER 22, 2017

EXAMPLE:

→ **Film Submission Category:** Instruments and Devices/IOLs

→ **Title:** Tiny Hero Against the Evil Axis

Producer: Claudio C. Trindade, MD

→ **Synopsis:** This film shows various challenging cases of irregular corneal astigmatism and other complex situations in which a pinhole sulcus implantation was successfully used. The film covers the principles of pinhole optics, device specifications, applications, surgical pearls, and potential complications.

FILM SUBMISSION DEADLINE: FEBRUARY 1, 2018

FILM PRODUCTION (film due between December 1, 2017–February 1, 2018):

All accepted films will be available for viewing on-demand in the Poster Pavilion and on the ASCRS website pre-and post-meeting.

All film submissions must meet the following 4 requirements to be eligible for Film Festival judging:

- 8 minutes' maximum, including opening and closing credits
- Opening credits include financial interest statement shown on the 1st or 2nd slide, as relevant to your film. If no financial interest, this must be stated on a slide, e.g. "The authors have no financial interest in this presentation".
- The approved and edited title should appear in the opening credits as shown in your email acceptance letter.
- English narration (title, subtitle, and soundtrack) is required.

Format: For best results capture your initial video in one of the formats below. All other formats must be encoded into one of these formats before submission.

1. HD (High Definition) 720p format (1280 x 720 resolution @ 29.97, 24, 25, 30 or 60 fps) [best balance of quality and file size].
2. HD 1080p format (1920 x 1080 resolution @ 29.97, 24, 25, 30 or 60 fps) [best quality but very large file size].
HD video should be encoded with H.264 or MPEG-4 codecs.
3. SD (Standard Definition) 480p format (720 x 480 resolution @ 29.97, 24, 25 or 30 fps). SD video may be encoded with H.264, MPEG-4, or MPEG-2 codecs.
4. Apple users: Do not submit your video in AIC format. Your .mov files should contain H.264 or MPEG4 formatted video before submission to ASCRS.

And,

- Audio tracks should be stereo, in Dolby digital format (AC-3 or AAC)
- DVD submissions should conform to the NTSC standard (29.97 frames per second)
- PAL formats will not be accepted
- Color bars and/or countdown graphics should not be included in the lead-in of the film. **Elements of the Film**
- Aim for the highest possible cinematic quality. Play your film on a different device to make sure that the film and audio are of the highest quality. Review and proofread your film for errors before you submit it.
- The microphone should be of high quality. Avoid "Popping P's" and echo chamber effects.
- The font size and style should be legible and large enough to prevent eye strain. Avoid a busy screen.
- Tell a story with an introduction/background; a study or demonstration; and a conclusion. Include data to support any claims.
- Original ideas and investigations are especially noted for merit.
- Sound: remember that all presentations must have English titling, subtitling, or soundtrack and must be understandable to an English-speaking person. The producer should consider a narrator if English pronunciation is a difficulty.
- Music can be an important element in the film. If you use background music, it should not overpower the narration or distract the viewer from the film content. Music with lyrics can be very distracting.
- The film should exhibit movement, animation, and demonstration. The film should not be a filmed slideshow. A list or outline can be helpful, but should not be a substantial part of the presentation.
- Avoid long gaps without voice narration so the viewer does not lose concentration as well as context.
- The film should be shown on screen as seen by the surgeon. Images of the eye and eye surgery should fill most of the screen. Surgical maneuvers are not well demonstrated when the eye occupies less than 50% of the screen.
- Avoid multiple images on the screen such as four simultaneous surgical demonstrations, busy animations, and hyperactive graphics.
- Graphics, schematic illustrations and animations should clarify points. They should not be exhibitions of techno-wizardry.
- It is important to acknowledge prior investigators and contributors. Historical attribution shows a proper respect for pioneers in our field.
- Appropriate Content: comedy and humor may be appropriate but avoid all potentially offensive material—especially racial, sexual, and religious "humor". Films which are deemed to be offensive by the panel of judges because of racial, sexual or religious content will be disqualified. The decision of the judges is final.

Upload your film by February 1, 2018 (A link for uploading will be sent on December 1, 2017 to your email)

Online videos can be submitted in one of the following formats:

- Electronically submitted .mp4, .mov, or .mpg file
- Electronically submitted .VOB file extracted from a DVD

Mailing your Film: include the submission (film) ID #, producer's name, and title of film.

Mail the film using air courier (Federal Express, DHL, etc.) for proof of delivery.

Mail your film in one of the following formats:

- Mail a physical DVD disc containing your video
- Mail a USB thumb drive containing your video file

Mailing address:

Tradeshow Multimedia, Inc.
C/O ASCRS Film Festival
4930 Renaissance Parkway, Ste. D
Warrensville Heights, OH 44128-5797
Tele: (216) 378-0700

FILM JUDGING:

Films will be formally judged after the final submission date. A winner and runner-up will be selected for each category, and a grand prize overall winner will be chosen. Each winner receives a trophy and ribbon. Awards will be presented at the Film Festival Ceremony on Monday, April 16, 2018 during the ASCRS•ASOA Symposium and Congress in Washington, D.C

Eligibility:

- Films that do not follow the 4 requirements under Film Production will be disqualified.

Film Judging Criteria:

Applicability/educational value

- Originality
- Scientific content/validity
- Clarity
- Cinematic quality (audio, editing, technical)
- Artistic effects (music, graphic, lighting, animation, talent, effects)

FILM FESTIVAL AWARDS CEREMONY:

Attending the Film Festival Awards Ceremony is considered your official presentation and your attendance is required. Awards will be presented during the Film Festival Awards Reception and Ceremony on Monday, April 16. Film winners will be called up to the stage to accept the award. Special circumstances may arise; the producer must send a substitute in their place that is not a member of industry; and the substitute will accept, on stage, any awards that may be given to the film producer. Send the name of the substitute to the Film Festival Coordinator, Michelle Martin, mmartin@ascrs.org.

Submissions will open Monday, August 14, 2017.